Shane Keen

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Creative and detail oriented UI/UX designer with almost 10 years of design experience in relative fields. Confident in both my approach and meeting the clients wishes, whilst delivering a final product that *actually* works. I've also a strong understanding of the design and media principles, with a First-Class Bachelor's degree in User Interface & User Experience Design from Ravensbourne University.

EXPERIENCE

Freelance Design, London (Remote) — *UI/UX & Graphic Design*

JAN 2024 - NOV 2024

Developed UI/UX strategies and graphic design solutions for various clients, including a responsive website for a roofing business. Focused on enhancing usability and increasing key performance indicators, resulting in a 30% boost in sales on mobile.

BSM Web3 Studios, California (WFH) — *UI/UX, Logo & Graphic Design*

JUN 2021 - APR 2022

Collaborated within a dynamic startup environment to fulfill client briefs and deliver high-quality UI, logo and graphic design solutions, with a primary focus on enhancing user experience.

Freelance, Essex & London (Remote) — *Graphic Design & Film Editing*

SEP 2016 - FEB 2017 & SEP 2020 - JUN 2021

Provided freelance graphic design and film editing services, specializing in social media visuals and branding for YouTube channels, including the successful DeepsSpeaks reaction channel, which now has over 40,000 subscribers.

EDUCATION

Ravensbourne University, London — *UI/UX Design BA Degree (First - 1:1)*

SEP 2020 - JUN 2023

Developed a strong foundation in user experience research, interaction design, usability testing and prototyping. Completed a capstone project solving a real-world problem, which garnered praise for both the concept and the execution; resulting in a 1:1 grade.

Chelmsford College, Essex — *Level 3 Diploma Media (Distinction)*

SEP 2018 - MAY 2019

Gained comprehensive knowledge in digital media production, including design principles and multimedia techniques in various design related fields.

SKILLS

User Research, Prototyping, Wireframing, Usability Testing, Information Architecture

Figma, Adobe XD, Framer, Webflow, Adobe Photoshop, After Effects & Illustrator, Cinema 4D

Basic Understanding of HTML, CSS & Javascript. VS Code, JQuery, Blockchain Systems

Iterative Workflow, Design Sprints, QA Testing, Team Collaboration

OTHER EXPERIENCE

3D Compositing, 3D Modelling & Camera / Motion Tracking

Product Design, CAD, Editorial Design, Logo Design, Film Editing. Social Media Management, SEO

PORTFOLIO

shane.technology

REFERENCES

Available upon request.